

# **TLC Middlesex Appeal Teddies for Loving Care**

## **What is the TLC Middlesex Appeal?**

The simple objective is for Freemasons to provide Teddy Bears and soft toys to Accident and Emergency units, for the medical Staff, to give, at their discretion, to children admitted who are in severe distress and where the staff feel that a Teddy or soft toy to Cuddle will help alleviate the stress and assist them in their work.

## **Do the children keep the Teddy?**

Yes, they take the Teddy home.

## **How did it start?**

The idea began following the resuscitation of the wife of an Essex Freemason at a local A&E after an Allergic reaction, which closed her windpipe. They both found the experience the most frightening of their lives and are eternally grateful for the swift and caring attention that she received.

He discussed with his Masonic Lodge trying to do something useful as a thank you to the A&E Unit and its Staff. From that point onwards, the idea of Teddies for Loving Care was born. All Essex Freemasons and A&E units are involved, with Freemasons in 26 other Provinces, and its spreading across the country through other Masonic Provinces.

## **What do the Hospitals think?**

They think it is a wonderful idea. Some quotes from the staff:-

“A wonderful idea Contribution to Humanity.”

“We don't know how we used to cope without the Teddies.”

“We hope that Freemasons will continue to help us with Teddies for many years.”

Over 150,000 distressed children, parents and siblings at A&E Unites have been comforted with a TLC Teddy..

## **An Actual Example**

A young girl with 3<sup>rd</sup> degree burns would not let the nurses near her. A TLC Teddy clamed her, and she was urgently treated. She recovered and called her teddy “Burnie”.

## **Is this a Public Appeal?**

As a charity, we do not turn down donations from others who see the benefits of the idea, but over 99% of the money needed is being donated by Freemasons.

### **How Many Teddies are involved?**

Around 70,000 each year and the number continues to grow. This means that around 300,000 distressed children, parents and siblings are helped, and touched by Freemasonry each year.

### **How much of the appeal money goes on administration?**

Absolutely nothing, time and facilities are donated. Less than 1% is spent on fundraising and PR, but every penny of the remainder is used to purchase the Teddies, soft toys or urgently needed Paediatric equipment for A&E units have been comforted with a TLC Teddy.

### **What if I have some other questions? Or want to donate?**

You can contact or send donations (payable to "TLC Middlesex Appeal") to either the local appeal Chairman, Michael Juden, or the Provincial Office, at the addresses below.

Michael J. Juden  
Office  
"Jadia"  
36 Lime Avenue  
Camberley  
Surrey  
GU15 2BQ  
Tel: 01276 686 605

Middlesex Provincial  
  
148 London Road  
Twickenham  
Middlesex  
TW2 1HD  
  
Tel: 020 8891 3300